



# Champions of Excellence

— A W A R D S —

## Program Criteria

The key to a strong county Farm Bureau is active involvement from a variety of members, instead of a select few. This achievement award category will focus on your county Farm Bureau's ability to involve the maximum number of members in your programs and activities. It will focus on both the total number of members involved and the percentage of members that performed a volunteer activity, such as participating in a legislative event, promotional activity or young farmer event. The key to this category will be involving a larger percentage of membership and identifying new regular members to become active in a Farm Bureau activity.

Based on county reported numbers for the 2018-19 program year, we will evaluate the following criteria:

- Percent of regular members involved (50 pts)
- Percent of newly involved members (25 pts)
- Percent of young farmer's actively involved (25 pts)

To be eligible for the award, counties must have a complete board of directors, and all committees reviewed and updated in iMIS prior to the application submission.

## Judging

1. Award applications received by **July 1, 2019** will be forwarded to each district for judging.
2. The state Young Farmer and state Promotion and Education chair will submit one representative to be placed in a pool of judges.
3. District level (33): Three judges for each district, comprised of a representative from the pool, MFB regional representative and MFB staff, will review each entry in all award categories of another district as assigned by MFB. Judges shall remain impartial and not judge a district in which they hold a membership.
4. State level (12): There shall be at least three judges reviewing each entry in each of the award areas. Judges, comprised of one representative from the pool, one MFB staff member and a representative from an outside agricultural entity will judge applications by each award category as assigned.
5. Judges will receive electronic copies of entries for their review. If necessary, judges will confer via electronic means or via telephone to agree on designation of awards.

Announcement of district winners will be made no later than **August 16, 2019**.

Announcement of state winners will be made at the MFB Council of President's Conference, **January 29-30, 2020**.

**Questions on the Champions of Excellence Award Program should be directed to:  
Deb Schmucker (517) 679-5440 or Sara Miller (517) 679-4781.**