

Connecting Communities CAREER EVENTS



In 2024, Michigan Farm Bureau launched resources, templates, and a grant initiative to encourage county Farm Bureaus to conduct adult-focused consumer outreach to build relationships along the farm to fork path. Through the Connecting Communities grant, **Antrim, Livingston, Saginaw, and Washtenaw County Farm Bureaus** held events promoting agricultural careers to high school students.



Resources for Hosting a Be Agriculture Career Event

Interested in hosting an ag careers event? Consider these resources available from MFB:

- Be Agriculture How-To Guide
- Be Agriculture Student Handout
- Ag Careers Trivia Wheel
- Career Matching Card Game
- Ag Careers Trivia Jenga
- Ag Career Challenges Scenarios
- Be Agriculture Stickers

